

Sponsor Media Kit

A live-audience talk show · Launching March 2027

About the show

IHNM Show is a live-audience talk show where Scripture, history and today's headlines meet in one conversation. It records at Studio A in San Jose and launches in March 2027.

Format: a host and 2–3 guests (Bible teachers, historians, experts, ministry leaders) in one flowing 45–60 minute conversation, with a live worship open and a studio audience brought into the discussion.

Specials: monthly live panel discussions on one big topic, streamed with audience and live-chat questions.

Sit-Downs: monthly long-form interviews with a single guest.

Schedule: 2 recording sessions a month at launch (one daytime, one evening), 4 episodes a month, released weekly.

Audience and reach

Founding sponsors join before launch, so they are on screen from the first episode and keep their rate as the audience grows.

Who watches: Bay Area churchgoers, families and adults who want Bible-centered conversation on history and current events.

In the room: 15–20 audience members per recording, with on-site parking and a supervised Kids' Room.

Where it's seen: YouTube, Spotify, Apple Podcasts, Facebook, Instagram, TikTok, plus a weekly email newsletter on Substack.

Guest-amplified: every guest, expert, worship team and ministry gets a clip pack and agrees to share their episode with their own followers, so each episode reaches new audiences.

Output each month: 4 full episodes, about 12 longer clips and daily Shorts.

Audience numbers will be reported to sponsors monthly from launch.

Sponsorship packages

Founding rates are locked for 12 months for sponsors who sign before the March 2027 launch. Sponsor mentions name the business, what it does and where it is.

PACKAGE	STANDARD	FOUNDING	INCLUDES
Episode Sponsor	\$500/month	\$250/month	Name and logo in every episode that month, link in each YouTube description, 1 dedicated clip, thank-you in the newsletter
Segment Sponsor	\$350/month	\$200/month	Name on one recurring part of the show (for example, the audience Q&A), logo on screen during that part, description link
Special Presenting Sponsor	\$1,000 per Special	\$500 per Special	"Presented by" billing on the monthly live Special, mentions at open and close, logo on the livestream, 2 dedicated clips
Newsletter Feature	\$10/week	\$10/week	One product or book featured in that week's email, marked Sponsored

In-kind partnerships

Businesses can partner with products or services instead of cash, and receive on-screen credit.

PARTNERSHIP	YOU PROVIDE	YOU RECEIVE
Wardrobe Partner	Outfits or jewelry for the host, gifted or loaned	"Wardrobe provided by" credit on screen, tags on YouTube and social, professional photos of the look
Refreshments Partner	Coffee, pastries or light food for each recording	On-screen credit, signage at the refreshments table, newsletter thank-you
Production Partner	Lighting, audio or AV gear, or a discount on it	"Production partner" credit in every episode, behind-the-scenes feature, website listing

IHNM is a nonprofit ministry with 501(c)(3) status pending. We provide receipts for in-kind gifts; whether a gift is tax-deductible depends on the IRS granting exemption.

What sponsors receive

Every sponsor gets a monthly recap showing exactly what they received.

- Views for each episode that carried their name
- Links to the clips and Shorts featuring them
- A screenshot of each on-screen mention
- A renewal reminder 30 days before the term ends

Sponsors are also invited to tour Studio A and to attend recordings as guests of the show.

Reserve a founding rate

Founding rates close at launch. To claim one, send us a note and we'll reply with packages and available dates.

ihnmshow.com/partner

Jennifer Ogbuagu, Founder — IHNM Show

Studio A, San Jose, California

Or reply directly to the email this kit came with.